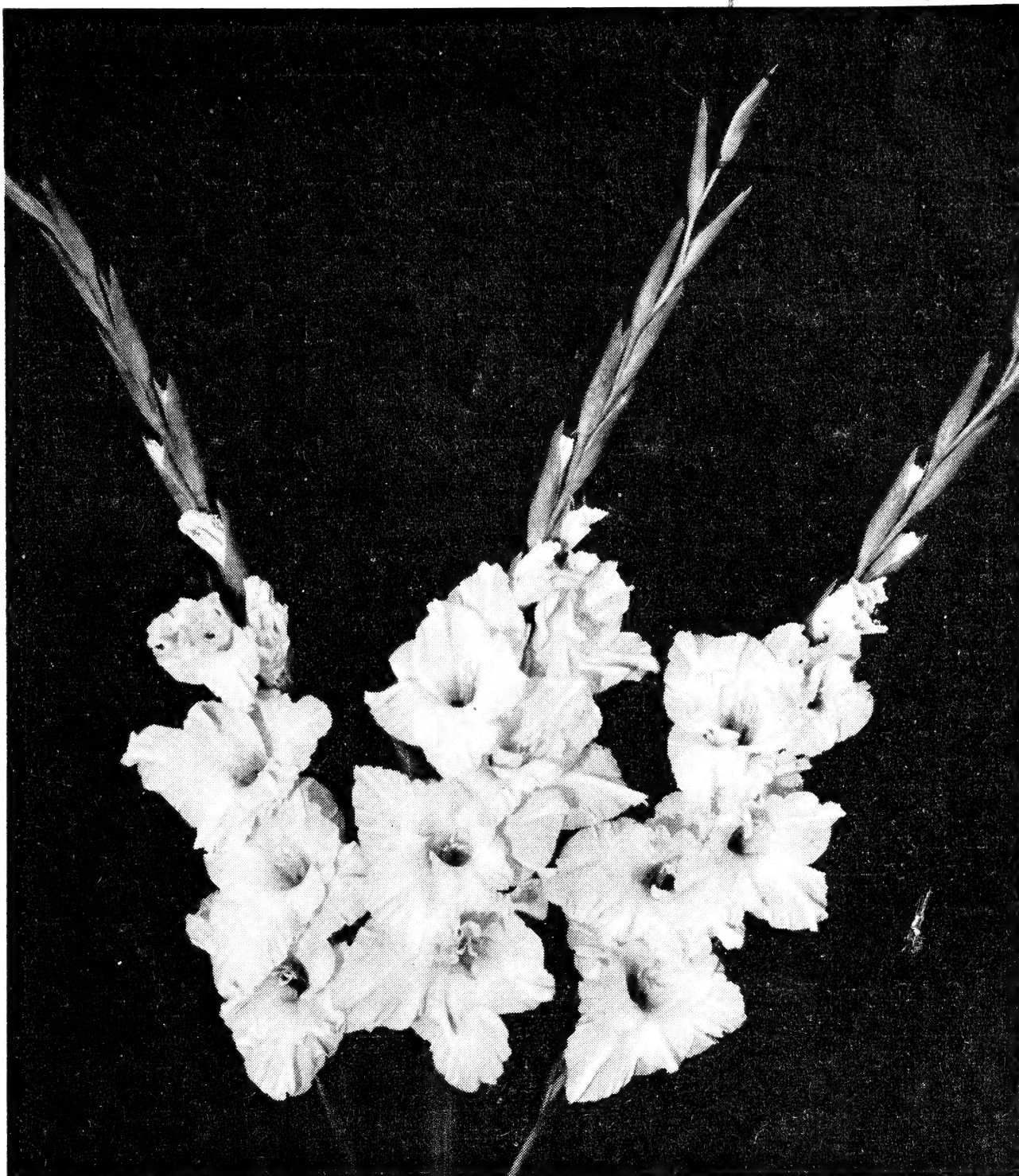


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



GLEAM

Gladiolus for 1946

Noweta  *Gardens*

"No-wē-tā" is the Indian word meaning Beautiful

ST. CHARLES
MINNESOTA

Colorful Glimpses

Generally speaking, the 1945 blooming season was a favorable one. The early part of the season was the best ever, because of ample moisture and cool weather. But from mid-August on, the glads were needing rain, resulting in some mediocre bloom at the season's end. The biggest thrill of the season was our winning the 3-spike grand championship at Garfield Park, Chicago with a seedling 387-41, now named Gleam. The second highlight of the year was the blooming of many beautiful seedlings. All of our spare time was spent in the seedling patch. We think we have some mighty nice ones coming up. Rose O'Day proved to be one of our very best breeders. Again 90% of our best seedlings came from 10% of our crosses. We made our biggest advancement in the lavender and rose shades. A good half acre of seedlings was bloomed with a gratifying amount of seed harvested through the generous assistance of Miss Carol Webb.

The best new variety bloomed was Milton Jack's Dawn Glow. The best seedling was Lins' tall white seedling now named Virgin. A generous amount of seed was harvested from both. We predict a very bright future for prolific Virgin, certainly one of the best originations of the year. Kestrel proved to be the best of the new Palmer originations. Quite a complete account of our season's blooming is being printed in the *Gladiolus Annual* published by the Maine Gladiolus Society. And by the way, if you are seeking an evening of very pleasant entertainment put a dollar in an envelope and address it to Mrs. M. J. Walenta, secretary of Maine Gladiolus Society, South China, Maine. You'll be surprised. Of course the New England Society still is the leading society. Regular membership which entitles you to their annual and 6 bi-monthly magazines is \$2.00. — Albin K. Parker, Secretary, Norwood, Mass.

We are still enjoying the able assistance of Mr. and Mrs. Anvie Peterson but . . . not for much longer, I guess. Anvie has accepted a call to the Evangelical Free Church at Winona, Minn. They plan to move there as soon as living accommodations can be found. However they probably will be with us for a while yet.

We wish you all a successful and colorful season's growing.

Carl Fischer
Mr. and Mrs. Anvie Peterson
Louine Fischer

Cut Flower Varieties We Intend to Use Next Year for Commercial Cutting

	EARLY	MID-SEASON	LATE
WHITE and CREAM	Annamae Gardenia Snow Princess	Corona Lady Jane Margaret Beaton Snow Princess Surfside	Margaret Beaton Shirley Temple Snow Princess Surfside
YELLOW and ORANGE	Arethusa Brightside Goldstaub King's Ransom	Autumn Gold Mother Kadel Palermo Ruffled Beauty Yellow Paradise	Autumn Gold Ruffled Beauty
PINK	Margaret Fulton Sweetheart Rosa van Lima	Ethel Cave Cole Greta Garbo Jeanie Legend Rosa van Lima Picardy Rosy Morn Wings of Song	Goldenheart Miss Alameda Phyllis McQuiston Picardy Wings of Song
RED	Algonquin Valeria	Beacon Leona Memory of Hindenberg Red Charm Valeria Valor	Beacon Dr. Bennett Memory of Hindenberg Valor
Lavender and Purple	Early Rose Gloaming King Arthur King Lear Rose Delight	Badger Beauty Gloaming King Arthur Lavender Ruffles Parnassus	King Arthur Parnassus
BLUE and SMOKY	Bella Donna Blue Beauty	Blue Admiral Blue Beauty Chief Multnomah Milford	Blue Admiral Chief Multnomah

Our 1946 Introductions

GRATITUDE

(Amrita X Arethusa) (160-40)

Gratitude may best be described as a greatly improved Barcarole, resembling it mostly in color, being practically the same hue. Gratitude is heavy substantiated, fancily ruffled and very tall, comparing with the famed King Lear for stretchiness of spike. It is a salmon-orange with a sharp yellow throat blotch. Opens 5-7, 5½-inch florets on tall, strong, wire-like stems and blooms as well from small bulbs as some varieties do from large. Placement is not always perfect. Growing habits are gratifying. A high order of beauty and a delightful basket flower. I consider Gratitude a sure commercial and one of my best. Early midseason. (Gleam won over Gratitude on the show table at Garfield Park, Chicago, both in equally fine condition.) Gratitude proved to be one of the two best varieties tested by the Interstate Gladiolus Growers' Club out of 57 seedlings submitted.

\$2.00 each any size; no bulblets

GLEAM

(Autumn Gold X Arethusa) (387-41)

Gleam is the criterion of beauty in style, color and ruffling; its substance is reminiscent of carved ivory. It's unusually lustrous texture is crystalline and waxy, due in part to the remarkable thickness of its petals. It opens 4 to 5, 5-5½ in. florets of a clear light yellow on stems of medium height (4½ ft.). Its attachment is stiff and rigid though too far from the stem to handle well. An early midseason bloomer which does well from small bulbs. Its sheer beauty was attested by its winning the 3-spike grand-championship of the Illinois show at Garfield Park conservatory in Chicago. It was also awarded the ribbon for most ruffling. An excellent grower in the field in every way. A fancier's favorite. See picture on cover.

\$2.00 each any size; no bulblets

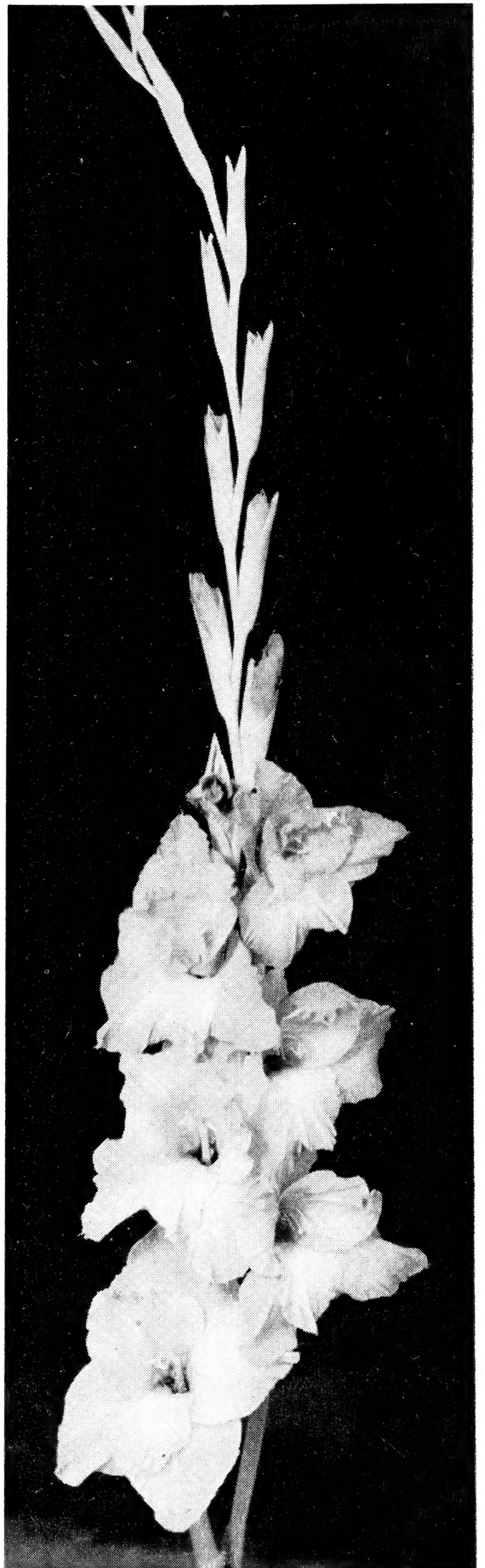
COMING COMMERCIALS

Badger Beauty, Chehalem, Daisy Mae, Discovery, Elizabeth the Queen, Gratitude, Halloween, Heavenly White, Junior Miss, King Klick.

Lantana, Lavender and Gold, Lavender Prince, Leading Lady, Legend, Misty Dawn, Mother Kadel, Mrs. Mark's Memory, Myrth, Ohio Nonpareil.

Poet's Dream, Purple Supreme, Spotlight (yellow), Susquehanna, Virgin, Vulcan.

Anything that shows up good here under our late conditions must have the stuff to bring it out half way good. Your 160-40 (orange) makes nice slender spikes. I like it a lot.—E. H. Lins, Minnesota.



GRATITUDE

POET'S DREAM**(Gloaming X Shirley Temple) (39-82)**

In Poet's Dream we have a contender for the most beautiful lavender. Its 4½-inch florets are handsomely ruffled, heavy textured, round in shape, and precisely set on tall, strong stems. It is a melody of color, the clear light lavender blends into a clean, creamy throat. Flowerheads are a bit too short for a perfectly proportioned spike (24-26 in.) and the florets lose their size as they bloom up the stem. Probably best classified in the 300 size group though it will be grown to the 400 size just as often. An excellent teammate with Lavender and Gold; larger but not as early. Blooms in about 85 days. This flower won many friends at the Sioux City, Iowa show in 1944 where it was judged the best seedling. Growing habits are ideal and a likely commercial. A dream in color, form, texture and ruffling.

\$2.00 each any size; no bulblets

Poet's Dream more than fulfilled my dreams; I like it very much. I believe it will become a very good commercial variety. Flowers are especially adapted for corsage work. It's a swell little thing for home garden and in this sense I believe will become popular with amateur growers. Good propagator.—Wendell Heaton, Neb.

**SEEDLING COLLECTIONS**

In the course of years a hybridizer comes to various lots of seedlings he just doesn't know how to dispose of. Too good to throw away as they have been "just beautiful" at some time or other but just aren't thoroughly tried out enough yet. We are offering you just such an assortment for your trial and final judgment. Your response will be the determining factor. They will come properly labeled in separate bags. Large bulbs will be used first and so on down the line.

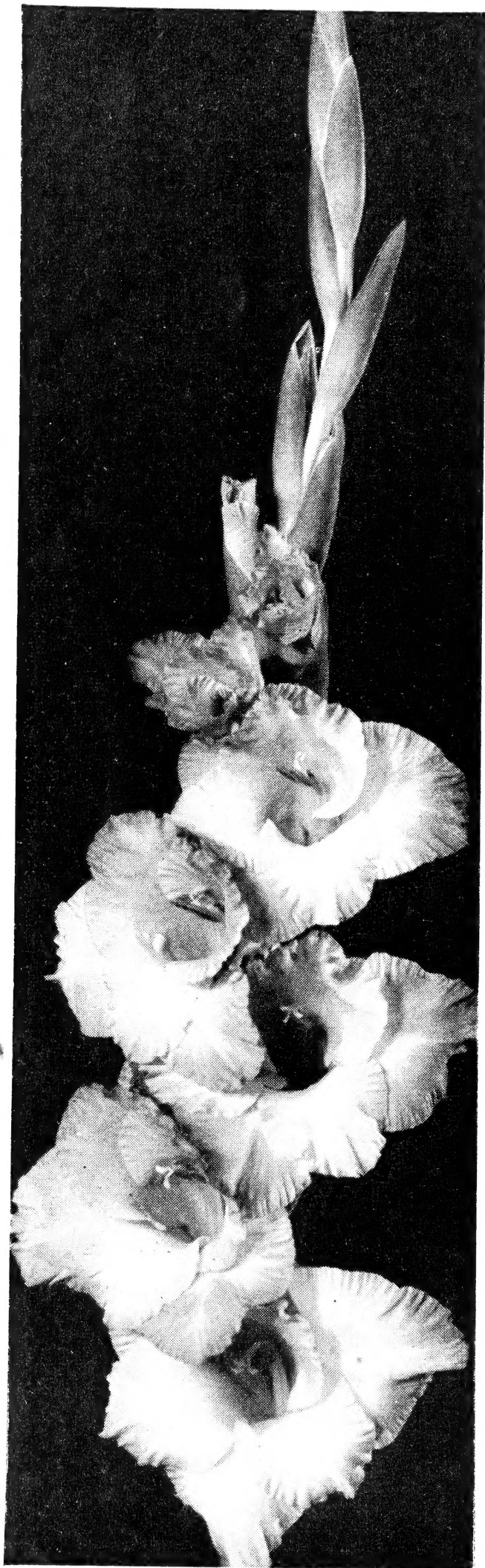
744-41 (Mix) We call this "Commercial White" for short. May best be described as a taller, whiter, ruffled Maid of Orleans of commercial possibilities. Prolific. Has been very fine.

389-41 (Autumn Gold X Arethusa) A sister seedling to Gleam, not quite as fancy but still nice.

896-41 (Mix) Like Rose O'Day but not as refined. Had giant spikes of this two years ago. Hasn't showed up since.

515-41 (Gloaming X Rose O'Day) See picture on page 5. We've had quantities of spikes like the one shown. Gave promise of being a leading variety as it has all the qualities except one. It builds such a tall spike with so many buds that during hot spells there just isn't enough starch in the stem to hold it up, consequently it crooks! About the color of Gloaming (very light purple) with a large cream throat and what a spike! Planted late it probably will do all right. Wish someone would take hold of this and breed a tough stem on it. All it needs. Very prolific.

"Delicate Lavender Prim" Numbers are hard to remember when you have so many of them, so

**POET'S DREAM (39-82)**

gradually this one came to be known thusly. A seedling of Lavender and Gold and a very, very beautiful thing. Just too nice to throw away. Beautiful color and ruffling. Only opens 3 and in our experience doesn't open too well in water.

"Like King Arthur" Lost the seedling number. Just like King Arthur, a very good grower, bulb maker but is inclined to crook.

800-41 "Regal Red" Hindenberg's Memory X Liberator. A tall large red, two white lines in the throat. Opens 3 but the flowers are massive. Late.

275-41 (Incense x Sweetheart) X New Era. Fragrant. As beautiful as New Era ever was. Modern standards would say it's not big enough. But what a beauty! Color, ruffling. A medium decorative. Spike tends to be a little short. Very prolific indeed!

11-42 Gloaming or Lavender and Gold seedling. A tall rose with a large cream throat. We had this planted near Charmaine in our early cut flower section and the latter looked sick by comparison.

229-42 (New Era X Rosalie) A color marvel in rose-red. Unfortunately it has short flowerheads.

Here they are, look them over. We predict that some will be named.

One of each, 10 varieties \$1.50

* * *

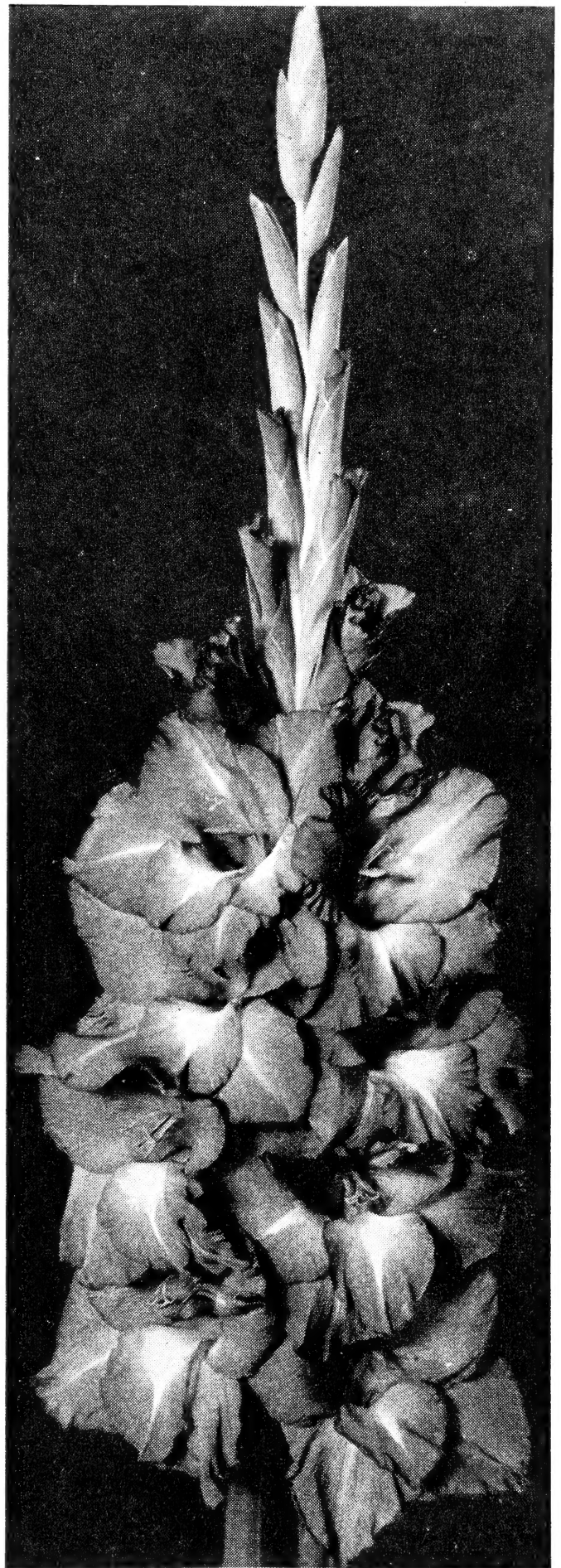
CLASSIFICATION NOTE

The number after the name of the variety denotes the classification number of the North American Gladiolus Council. They have classified them in five sizes as follows:

Miniature Glads -----100—Florets under 2½"
Small Glads -----200—2½" through 3¼"
Medium Glads-----300—3¼" through 4¼"
Large Glads -----400—4¼" through 5½"
Giant Glads-----500—Above 5½"

COLOR CLASSES

Class	
00 White	00 without conspicuous marking
White	01 with conspicuous marking
Cream	06
10 Yellow	10 (Light)
Yellow	12 (Deep)
Buff	16
20 Orange	20 (Light)
Orange	22 (Deep)
Orange	24 (Red Orange)
30 Salmon	30 (Light)
Salmon	32 (Deep)
Scarlet	36
40 Pink	40 (Light) without markings
Pink	41 (Light) with c. markings
Pink	42 (Deep)
50 Red	50 (Light)
Red	52 (Deep)
Red	54 (Black)
60 Rose	60 (Light)
Rose	62 (Deep)
Lavender	66
70 Purple	70
Violet	76 (Light)
Violet	78 (Deep)
80 Smoky shades	
Smoky	82 (Orange Smoky)
Smoky	83 (Salmon Smoky)
Smoky	84 (Pink Smoky)
Smoky	85 (Red Smoky)
Smoky	86 (Lavender Smoky)
90 Any other color.	



515-41

Since you sent me the picture of 3990-C (now named Virgin) I have seen your Poet's Dream in bloom; in spite of the dry conditions it showed up very fine. It has exceptional substance and good color, lavender classification here, ruffled and nice tall spikes, precisely built and I rate it 5 X X, which is darn good in my way of marking.—E. H. Lins, Minnesota.



ELIZABETH THE QUEEN

Descriptive Price List

ALADDIN (532) (Palmer) (Midseason) Large beautifully ruffled deep salmon with cream blotch. This year Aladdin was very beautiful for us. Oftimes it is inclined to grow short from the ground to the first floret, although it throws a long flowerhead. (L 3-.25; 10-.65 (M 10-.40) (S 10-.25) Blbts. Pkg. .20.

ALGONQUIN (436) (Palmer) (Early Midseason) One of our favorite bright scarlet commercials. Opens 8 wide open blooms on a straight stem. We had some mighty nice Algonquin last summer during dry weather. (L 2-.20; 10-.80) (M 4-.25; 10-.50) (S 10-.25) Blbts. .25 pkg.

ALPINE (300) (Palmer) (Early Midseason) A very beautiful ruffled white of moderate height. (L \$1.00) (M .60; 10-\$4.80) (S .40; 10-\$3.20) Blbts. 4-.25; 10-.50.

ANNAMAE (400) (Pommert) (Early) We consider this the best early pure white commercial. Blooms a week before Maid of Orleans or Snow Princess. Straight stem and good placement. (L 2-.20; 10-.80) (M 3-.25; 10-.60) (S 4-.20; 10-.35) Blbts. Pkg. .20.

ARETHUSA (416) (Fischer) (Early) A headliner in the pastel shades, closest to buff in color value. A large and consistently tall vigorous grower, with an almost unbelievably intense frilling. Last summer we grew several hundred of show-spike calibre, almost everyone down the row. Was within 1/2 point of being the three-spike grandchampion at Ames, Iowa last summer by the able scoring of J. Elton Carter. A very beautiful gladiolus that should be planted early for best results. One of the best breeders. Sets seed readily. Offering an improved strain. (L 3-.25; 10-.70)

ASOKA (450) (Fischer) (Early) A bright tall red seedling of ours that we are using as an early cut flower. Opens 4 or 5 well placed blooms. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. Pkg. .20.

ATHLONE (406) (B. Palmer) (Early Midseason) A beautiful precise, light buff somewhat paler than Duna in color. Opens a goodly number of florets in a formal double row arrangement. Some people like all their glads ruffled but what more could you ask in color and style? (L \$1.00; 10-\$8.00) (M .75; 10-\$6.00)

AUTUMN GOLD (412) (Prestagard) (Late) Richly colored golden yellow is gaining in popularity every year. It is being grown extensively as a late cut flower. One of the most richly colored glads in this list. Aptly named. Medium in height but can be cut to the ground without injuring foliage. One of our best sellers. (L .10; 10-.80) (M 2-.15; 10-.60) (S 10-.35) Bblts. 100-.30.

AVALON (440) (Marshall) (Midseason) In Avalon we have a combination of vigor, height, color and many open, but an unhappy habit, like New Era, of openness of flowerhead. Nine 5-inch florets blooming on a 25-inch flowerhead would be typical blooming habits of this variety. (L .20; 10-\$1.60) (M .15; 10-\$1.20) S .10; 10-.80) Blbts. 10-.15; 100-.75.

BABS (310) (R. Pruitt) (V. Early) A ruffled light yellow that is one of first to bloom. Was rather green for us last summer. (L .75) Blbts. 4-.25; 10-.50.

BADGER BEAUTY (466) (Krueger) (Midseason) A tall clear lavender that is rapidly gaining in popularity. Would that it opened a few more and had heavier substance. A reliable cut flower. (L .20; 10-\$1.60) (M .15; 10-\$1.30) (S .10; 10-.80) Blbts. 10-.15; 100-\$1.20.

BARCAROLE (424) (Palmer) (Late Midseason) Heavily ruffled large orange that opens up to 6 well placed blooms. Although it is not always as tall as we would like, it produces a lovely spike. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. Pkg. .20.

BEACON (436) (Palmer) (Mids.) One of the very best cut flowers on the market. Opens 8 well placed blooms on tall straight willowy stems. This rose scarlet with a cream throat is as fine for exhibition purposes as commercial. (L 10-.70) (M 10-.35) (S 10-.25) Blbts.—Pkg. .20.

BELLA DONNA (377) (Pfizer) (Early) The most beautiful color of all the blues. Not as vigorous as some. (L 3-.25; 10-.70) Blbts. Pkg. .20.

BELTRAMI (380) (Lins) A smooth pale smoky that shows its Picardy ancestry. Recommended. (L .20; 10-\$1.50) (M .15; 10-\$1.00) (S .10; 10-.70) Blbts. 10-.15; 100-\$1.20.

BLACK DIAMOND (354) (Gelser) (Early) If you like the dark ones, you will be won by the velvety sheen, rich coloring and ruffling of Black Diamond. I believe this Morocco seedling is the most luxurious of the dark reds. Bulblets are difficult to germinate. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S .20; 10-\$1.60) Blbts. 10-.25; 100-\$2.00.

BLACK OPAL (454) (Errey) (Midseason) Magnificent tall deep red. The 9-10 round florets are perfectly placed on a stretchy flowerhead. One of the best dark reds. (L 3-.25; 10-.75) (M 4-.20; 10-.40) (S 10-.25) Blbts.—Pkg. .20.

BLAZE (450) (Lins) (Midseason) Commercial light scarlet self. Mad propagator. Makes a fine cut flower. (L 3-.25; 10-.75) (M 4-.20; 10-.40) (S 10-.25) Blbts.—Pkg. .20.

BLESSED DAMOZEL (440) (Baerman) (Late midseason) A new edition of New Era that seems to be more vigorous. Rather short for us during the dry spell this past summer. (L \$1.00; 10-\$8.00) (M .60; 10-\$4.80) (S .35; 10-\$2.80) Blbts. 10-.25; 100-\$2.00.

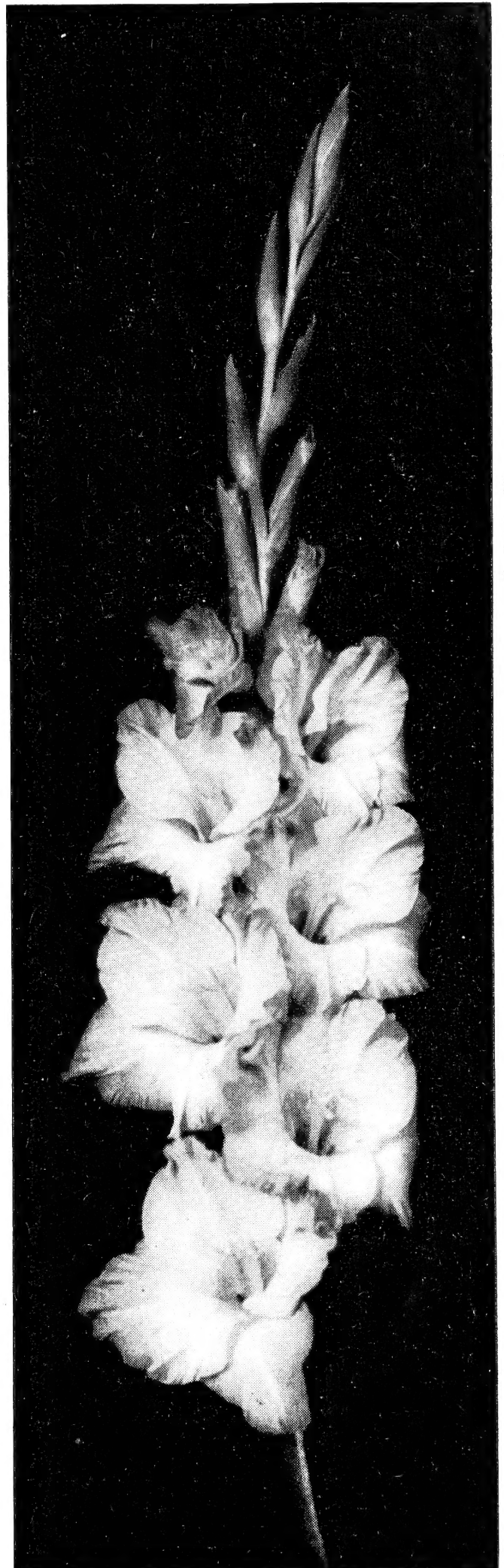
BLUE ADMIRAL (378) (Christ) (Late) We cut quantities of this late rich dark blue all last season which were welcomed by the florist. Bloomed very well in dry weather. Florets lose their size as they bloom up the stem. The best dark blue. (L 3-.25; 10-.75) (M 4-.25; 10-.50) (S 10-.35) Blbts. Pkg. .20.

BLUE BEAUTY (376) (Pfizer) (Early) One of the best medium blues. It is a tall, strong grower and produces up to 5 large wide open blooms. The best blue to use for hybridizing. (L 3-.25; 10-.75) (M 4-.25; 10-.50) (S 10-.35) Blbts. .20 pkg.

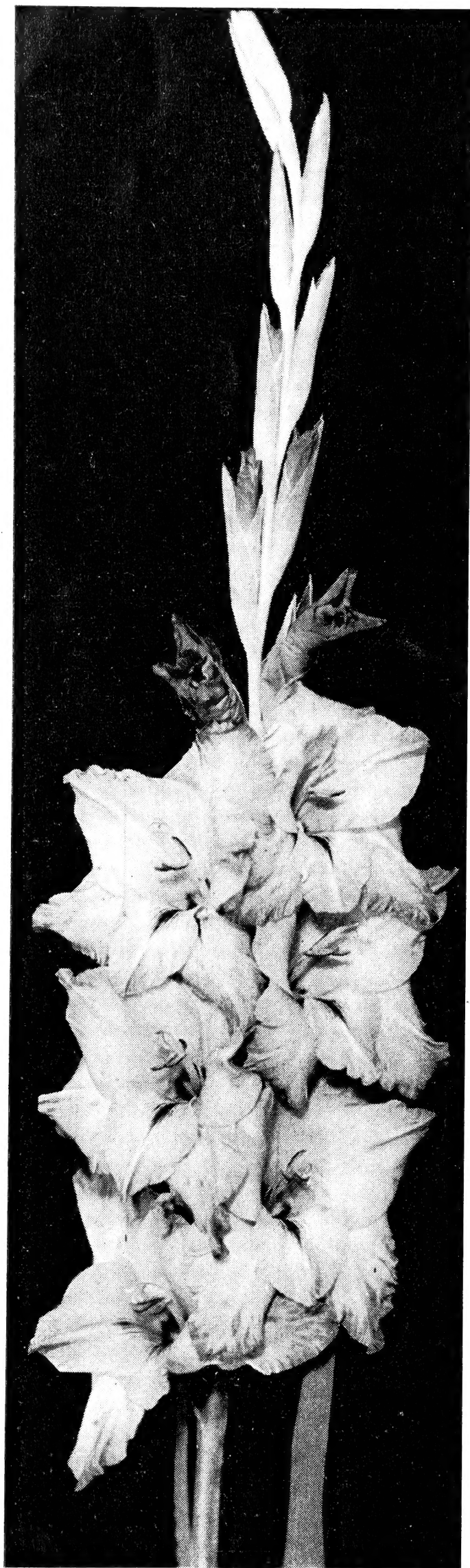
BURMA (462) (Palmer) (Midseason) Burma is unusual in its rich coloring, very heavy substance, and fine ruffling. The color is a rich rose-red somewhere between red and purple; the spike is of good height and of fine arrangement. Attachment was loose for us this year and the florets crushed or marred easily with handling. Becoming very popular. (L \$1.00; 10-\$8.00) (M .75; 10-\$6.00) (S .50; 10-\$4.00) Blbts. 4-.25; 100-\$5.00.

CENTENNIAL (536) (Fischer) (Late) We have had some perfectly marvelous spikes of this stalwart saucer-like scarlet giant this year. Opens 5-6 large blooms on a long flowerhead. Centennial blooms much more beautifully when it is planted early and from large bulbs. Has won high honors at several shows. (L .20; 10-\$1.50) (M .15; 10-\$1.20) (S 10-.80) Blbts. 10-.20; 100-\$1.20.

I am very partial to Rose O'Day which I bought a stock of. I believe this is going to be real good.—Alfred Moses, New York.



MYRTH



LAVENDER PRINCE

CHAMOUNY ((460) (Baerman) (Midseason) A distinct and very unusual shade of cerise-rose with a silver line around the edge of each petal. Some plants grow nice and tall like young willow trees; others come short. Appeals to the unusual and was much admired by garden visitors. (L .25; 10-\$2.00) Blbts. .25 pkg.

CHEHALEM (452) (Becker (Early) A tall brilliant red that looked promising as a commercial, makes nice bulbs and is prolific. Recommended. (L \$1.00; 10-\$8.00) (M .75; 10-\$6.00) (S .50; 10-\$4.00) Blbts. 4-.25; 100-\$5.00.

CHIEF MULTNOMAH (480) (Ellis) (Midseason) A chocolate smoky enhanced by a red blotch in the throat. One of our favorite smokies. Tall and very vigorous plants produce 4-6 blooms on lengthy spikes. Performed very well during dry weather last summer and the only smoky we grow for the florists. Spikes need to be cut as they come into bloom or they will lop over in the field. (L 10-.70) (M 10-.50) (S 10-.35) Blbts. .20 pkg.

CHINA MAID (432) (Fischer) (Midseason) China Maid is a tall, rich, glowing salmon offset by a bright yellow throat. Becoming very popular as it is one of our best sellers but needs to propagate faster to be a first-rate commercial. If you tire of Picardy, try China Maid. (L .20; 10-\$1.20) (M .15; 10-\$1.20) (S .10; 10-.80) Blbts. 10-.15; 100-\$1.00.

CORONA (440) (Palmer) (Midseason) One of the season's most captivating flowers was tall, distinctive Corona. It comes well-named since a corona of light rose pink encircles a creamy throat. Believe it to be one of Palmer's best. Opens 6-8 large, wide-open blooms on a lengthy straight spike. A cluster of large fat bulblets comes well attached to each bulb as one lifts them out of the ground. A leading commercial. (L 2-.25; 10-\$1.00) (M 2-.20; 10-.80) (S 10-.50) Blbts. .20 pkg.

COVER GIRL (442) (La Salle) (Midseason) A very tall medium pink that opens up to ten 5½" florets on long flowerheads. With but one season's growing the florets proved to be loosely attached. Very prolific. (L \$2.00; 10-\$16.00) (M \$1.50; 10-\$12.00) (S \$1.00; 10-\$8.00) Blbts. 10-\$2.00; 100-\$12.00.

CRINKLE CREAM (410) (Ellis) (Midseason) A ruffled pale yellow with wide open florets, good placement and average height. Good propagator and germinator. Quite popular on the show table. A likely commercial. (L .60; 10-\$4.80) (M .40; 10-\$3.20) Blbts. 10-.60; 100-\$4.00.

DAISY MAE (441) (Lins) (Midseason-Late) Tall, husky, prolific Daisy Mae built some imposing spikes for us last summer. Recommended as a commercial because of its easy growing habits, however, it definitely lacks color appeal. A rather coarse orangy pink or dull salmon blends into a deeper blotch; not as contrasted as the picture on page 9 would seem to depict. Opens 7 five and one-half inch florets on tall spikes. (Any size bulb \$2.00)

DIEPPE (452) (Hassall) (Midseason) A beautiful shade of velvety salmon-scarlet with a slightly deeper throat that has the color appeal of the old, but famed Pfitzer's Triumph. Opens 6 wide open, well arranged florets on good spikes. Seems to be a good grower. Our favorite of all of Elmer Gove's introductions of last year. (L \$2.00; 10-\$16.00)

DISCOVERY (519) (Baerman) (Early Midseason) Very tall, heavily ruffled cream to light yellow with a small distinctive red star in the throat. Tall straight stems which open 5 to 6 large florets. Very distinctive and a likely commercial. (L .50; 10-\$4.00) (M .35; 10-\$2.80) (S .25; 10-\$2.00) Blbts. 15-.25; 100-\$1.50.

DR. WHITELY (516) (Riley) (Midseason) A vigorous remarkably clear yellowish apricot with a golden throat. Our experiences with this one have been quite favorable. (L .35; 10-\$3.00) (S .20; 10-\$1.50) Blbts. 10-.25; 100-\$2.00.

EARLY ROSE (362) (Jack) (Early) Very popular pleasing shade of medium rose. A florists' favorite. Excellent for early cut flowers. (L 3-.25; 10-.65) Blbts. .20 pkg.

ELIZABETH THE QUEEN (566) (White) (Midseason) This variety deserves the popularity thus far received and is destined to be grown for years to come. Beautiful shade of lavender with a darker line. It is intensely ruffled and of fine form. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S 2-.25; 10-\$1.00) Blbts. 15-.25; 100-\$1.50.

ETHEL CAVE COLE (440) (Cave) (Early Midseason) A large light pink that makes a fine cut flower as well as an exhibition spike. Strong husky grower that opens 8 to 9 on a long flowerhead. (L 2-.25; 10-\$1.00) (M 2-.20; 10-.80) (S 4-.25; 10-.50) Blbts. 100-.35.

FAIR ANGEL (406) (Hatch) (Early) A fine ruffled cream shading to a deeper cream throat. A tall growing variety that opens about 6 large florets on slender stems. Highly recommended although not much in evidence in our last summer's blooming. (L .25; 10-\$2.00) (M .15; 10-\$1.20) (S 4-.25; 10-.50) Blbts. 10-.15; 100-\$1.00.

FRANCIS IRWIN (460) (Wilson) (Midseason) A beautiful shade of lavender-rose with a darker throat. Recommended. Very prolific. (L 2-.25; 10-\$1.00) (M 2-.20; 10-.80) (S 4-.25; 10-.50) Blbts. 10-.15.

FRECKLES (482) (Fischer) (Midseason) Rich-toned terra cotta, sparsely covered with small fleckings of chocolate brown. A glad that practically names itself. (L 2-.25; 10-\$1.00) (M 2-.20; 10-.80) (S 4-.25; 10-.50) Blbts. 10-.15; 100-\$1.00.

GARDENIA (406) (Scheer) (Early) A tall growing cream decorative that has value for early cutting. Mad propagator. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

GLEAM—New Introduction (see page 3)

GLOAMING (370) (Zimmer) (Early) One of the tallest and most perfect cutting varieties we grow. Produces a graceful long ribbon of white throated light purple blooms. Some years its bulbs are subject to disease. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

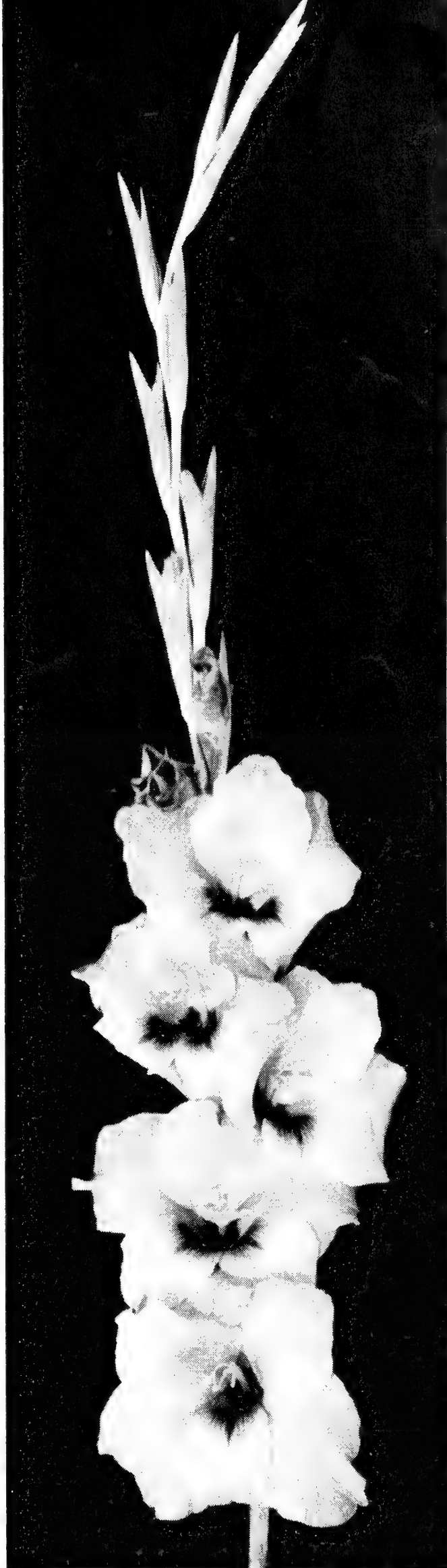
GOLDENHEART (430) (Fischer) (Late) A flair of lacy frills and elaborate styling is supported by tall husky spikes. The heavy substance and waxy texture of the petals produce an effect of suave distinctive charm. A rich salmon blends into a glowing golden throat. Unexcelled for late cutting. (L .10; 10-.80) (M 10-.50) (S 10-.35) Blbts. .30 pkg.

GOLDEN STATE (512) (Wheeler) (Late) A tall stately exhibition yellow that is well worth growing. Plain petaled. (M .75; 10-\$6.00) (S .45; 10-\$3.60)

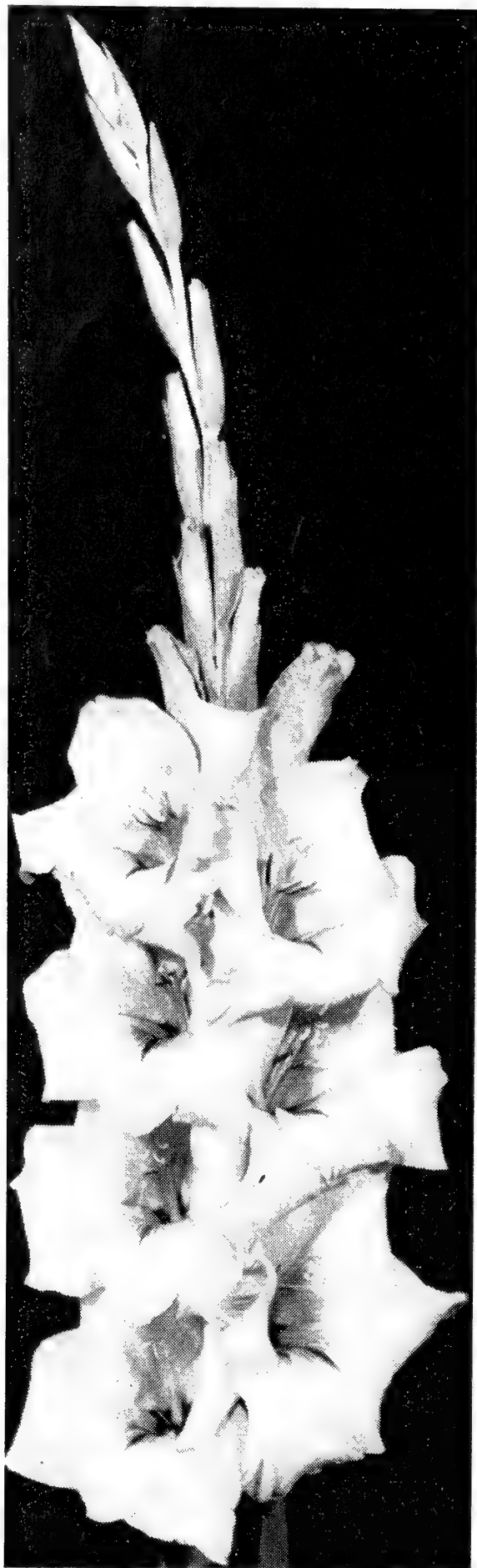
GOLDSTAUB (412) (Gold Dust) (Pfitzer) (Early) No early cut flower collection is complete without Goldstaub. It is very early, being the first variety to bloom last summer. Blooms very freely, and is an excellent shipper. Fine deep color and very prolific. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

GRATITUDE (424) New Introduction. See page 3.

This orange-yellow seedling (160-40), I believe, is by far better than anything you sent me for trial including the named varieties.—Alfred Moses, New York.



DAISY MAE



ROSE O'DAY

I took in our state show yesterday and today at Garfield Park, and took special note of the seedlings. I can honestly say that with one or two exceptions there were none that could compete with yours after the first day. Number 160-40 looked as good at closing time as it did Saturday morning when we arranged the exhibits.—Guss C. Fieffer, Illinois.

GRETA GARBO (440) (Pfitzer) (Midseason) A pleasing color combination of pale apricot or buff pink. Opens 5 or 6 perfectly formed, finely placed flowers on a medium tall stem. Healthy grower and a rapid propagator. (L .10; 10-.80) (M 10-.50) (S 10-.35) Blbts. 50-.25.

HALLOWEEN (423) (Lins) (Early Midseason) Halloween won a place in our hearts last summer because of its rich, vivid lustrous orange-scarlet coloring. Builds a medium tall spike that is well arranged. (L .20; 10-\$.1.60) (M .15; 10-\$.1.20) (S .10; 10-.80) Blbts. 10-.20; 100-\$.1.50.

HAWKEYE RED (450) (Heaton) (Midseason) A really outstanding red of last summer's blooming. Tall stately spikes of a rich glowing color. Plants are unusually healthy and vigorous. (L \$1.00; 10-\$8.00) Blbts 2-.25; 10-\$.1.00.

HEAVENLY WHITE (400) (Moses) (Early) The white sport of Rosa van Lima. Just like its parent except a cool sparkling white. Very prolific. (M .75) (S .50) Blbts. 5-.25; 100-\$4.00.

HIGH FINANCE (580) (Wilson) (Late) Smoky light orange gray with cream throat boltch. It is a paler more delicately colored version of the older Mother Machree. Plants are tall, husky and very prolific. A leading smoky that is becoming increasingly popular. Blooms a little late in our northern climate. (L .20; 10-\$.1.50) (M .15; 10-\$.1.20) (S .10; 10-.80) Blbts. .25 pkg.

JEANIE (430) (Pruitt) (Midseason) A clear-cut and distinct medium pure pink with a golden throat. Good grower. A great cut flower. (L 2-.20; 10-.80) (M 10-.60) (S 10-.40) Blbts. .25 pkg.

JUNIOR MISS (430) (Canine) (Midseason) Junior Miss combines stature, beauty and vigor. Reminded me of New Era though not as refined. A full double spike as straight as ram-rods. A likely commercial. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S .15; 10-\$.1.20) Blbts. .25 pkg.

KING ARTHUR (466) (Arenius) (Early) A very distinctive deep toned lavender approaching a light purple shade. This variety possesses unusually heavy lustrous petals which are beautifully ruffled. An old stand-by of ours. An individual floret is mighty like an orchid. (L 10-.70) (M 10-.50) (S 10-.35) Blbts. .20 pkg.

KING LEAR (470) (Palmer) (Early) Very tall ruffled luxurious reddish purple bordered with a fine silver line on edge of petals. Excellent grower. Except that it is loosely attached, it has the qualities which make a fine glad. (L 3-.25; 10-.70) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

KING'S RANSOM (432) (Almey) (Early) A vigorous orange tinted salmon red that we have added to our early cut flower plantings. (L 10-.80) (M 10-.50) (S 10-.30) Blbts. .20 pkg.

LADY JANE (406) (Lake) (Midseason) A lovely cream with yellow lip petals that is a sure commercial. Opens up to eight medium sized blooms on tall straight stems. Did very well in dry weather last summer. (L .15; 10-\$.1.20) (M .10; 10-.80) (S 4-.25; 10-.50) Blbts. .25 pkg.

LANTANA (420) (Palmer) (Early) Lantana is a beautiful vivid color of orange-salmon, shading to a golden throat; a flower that has instant color appeal and is a fine performer. Like Autumn Gold, it is short, but its other fine qualities are sure to make it a leading early cut flower variety. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S 2-.30; 10-\$.1.20) Blbts. 10-.25; 100-\$2.00.

LAVENDER AND GOLD (366) (Baerman) (Very Early) The longer you know Lavender and Gold, the more you appreciate its pastel daintiness. Anyone who likes the medium decora-

tives will certainly like this one. Open 5-7 frilled yellow-throated lavender blooms on a wiry straight stem. Good grower and propagator. Excellent commercial. A medium decorative. (L .30; 10-\$2.40) (M.20; 10-\$1.60) (S 2-.25; 10-\$1.00) Blbts. 10-.25; 100-\$2.00.

LAVENDER PRINCE (466) (La Salle) (Midseason) The personality of Lavender Prince is similar to that of King Arthur of which it is a seedling. It is larger, taller and more husky but not as refined as the older favorite. One of the best lavenders of recent years and a welcome addition to an otherwise weak color. (L .75; 10-\$6.00) (M .50; 10-\$4.00) (S .35; 10-\$2.80) Blbts. 10-.75; 100-\$6.00.

LAVENDER RUFFLES (366) (Wilson) (Early) When well grown, a beautiful combination of lavender and ruffles. Can be very ordinary. Becoming popular as a commercial. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

LEADING LADY (506) (Johnston) (Midseason) When well grown, words do not describe the lavish splendor of this stalwart cream. One of the most popular varieties grown and deserves its ranking. It didn't perform as well for us last summer as previously. (L .60; 10-\$5.00) (M .40; 10-\$3.00) (S .25; 10-\$2.00) Blbts. 10-.50; 100-\$4.00.

LEGEND (440) (Fischer) (Midseason) Tall, fine, and wonderfully delicate. Many spikes photographically perfect in their broad, massive beauty; real show spikes! This warm light pink has a happy trait of producing better flowers from No. 5 bulbs than many varieties do from No. 1's. If you like light pinks, you will surely like this one. Very popular. Fine commercial. (L .20; 10-\$1.60) (M .15; 10-\$1.20) (S .10; 10-.80) Blbts. 10-.20; 100-\$1.25.

LEONA (462) (Pruitt) (Midseason) One of the best deep rose reds on the market; tall, straight, and wiry stemmed—qualities which make it a good cutter. (L 10-.80) (M 10-.40) (S 10-.25) Blbts. .25 pkg.

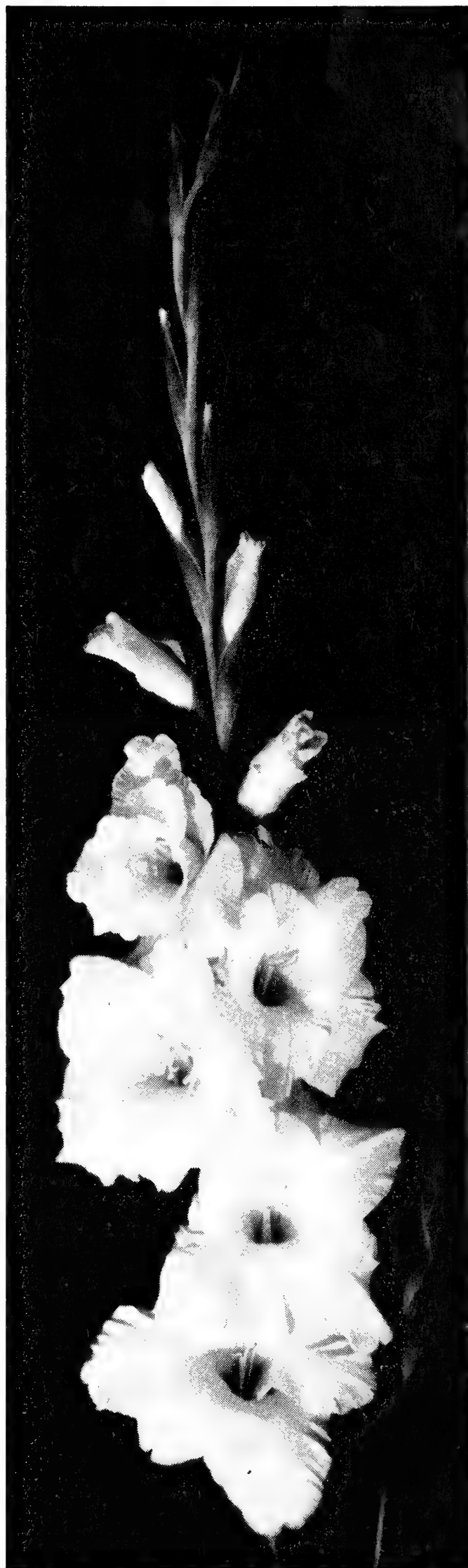
LIBERATOR (436) (Baerman) (Midseason) One of the most richly colored and most stylishly formed scarlets. The blooms are as precisely formed as if they were finely moulded and shaped. However, under adverse conditions, the color sometimes peels. This beautiful glad is deserving of more publicity. (L 2-.25; 10-\$1.00) (M 2-.15; 10-.70) (S 10-.40) Blbts. .20 pkg.

MANDALEEN (440) (Lins) (Late Midseason) Mandaleen is a shimmering light pink blending to a creamy white throat that won instant approval. Coupled with its color appeal it is an excellent performer in every way. Should be a florists' and fanciers' favorite. Performance but fair last summer. (L .20; 10-\$1.50) (M .15; 10-\$1.20) (S .10; 10-.60) Blbts. 10-.20; 100-\$1.50.

MARGARET BEATON (401) (Twomey) (Early Midseason) A rich milky white with a tiny spark of vermilion deep in the throat. Reminds one of those beautiful white phlox with a pink eye. Spikes are tall and free from crooking. Takes its place in the gladiolus hall of fame. (S 10-.25)

MARGARET FULTON (332) (Ogrodnichek) (Early) Recommended as one of the best all-around glads. Rich salmon cut flower of distinctive clean-cut form. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

MARQUEETA (421) (Lins) (Midseason) Marqueeta is a welcome addition to the orange class. It has tall spikes on long flowerheads. Opens about 5 florets 5½ inches in diameter, which are ruffled and of good form. The color is a light orange, blending to a lighter throat, overlaid with a small reddish blotch. Good performer. (L .25; 10-\$2.00) (M .20; 10-\$1.50)



WHITE EAGLE

MAXWELTON (460) (Baerman) (Late Midseason) Distinctive tall large rose with deeper feather in the throat. Opens 8 perfectly placed blooms on a straight stem. Really a fine thing. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S .15; 10-\$1.20) Blbts. 10-.25.

MELROSE (462) (Lins) (Early Midseason) In a series of "blue crosses" a percentage will be "blue," others mud, and some leaning more toward the purple shades. Melrose is one of these, a blue seedling crossed with Picardy. The color is hard to describe but it is a pleasing shade of medium rose falling in the same color class as Chamouny, Maxwellton and Early Rose. Ruffled. Plants are of average height, vigorous and an average propagator. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S .15; 10-\$1.20) Blbts. 10-.35.

MEMORY OF HINDENBURG (550) (Pfitzer) (Midseason) Speaking of red, my mind turns to those tall, rich, lustrous bunches of Memory of Hindenburg we cut last fall. It sold at a premium at the florists. Highly recommended even though the attachment is a little loose for handling. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

MILFORD (476) (Rides) (Midseason) The tallest and huskiest of all the blues but more or less at the bottom of the scale for color. Very large light violet with deeper throat markings. Sometimes not very attractively colored on reverse side of petals. Performed very well indeed in last summer's dry weather. (L 3-.25; 10-.70) (M 4-.20; 10-.40)

MISS VERMONT (566) (Hatch) (Early Midseason) A delicate ruffled pale lavender that did pretty well for us last summer. Need to see more of it to fully attest its value but it looked hopeful. (L \$3.00) Blbts. 1-.25; 10-\$2.00.

MISS WISCONSIN (460) (Krueger) (Midseason) A new comer in the rose class that is winning its way. A medium rose that opens about 6 5½-inch florets on tall spikes. (L \$1.00) (M .75) (S .50; 10-\$4.00)

MISTY DAWN (580) (Rich) (Midseason) Appropriately named since the brilliant throat blotch reminds one of the sun rising through the mists of a foggy morning. The large soft gray smoky florets are well arranged on substantial spikes. A leading smoky and one that has done well for us. (L .15; 10-\$1.20) (M 10-.75) (S 10-.50) Blbts. 35-.25; 100-.50.

MOHAWK (454) (Stevens) (Late Midseason) Has a richer, more velvety luster than Black Opal, but not likely to displace it. Gave an excellent account of itself last summer. Opens a goodly number on a straight stem. Fast propagator. (L .15; 10-\$1.00) (M .10; 10-.70) (S 10-.50) Blbts. .20 pkg.

MOTHER KADEL (312) (Kadel) (Midseason) A coming commercial yellow with no markings. Two generations removed from the older Golden Dream, of which it is reminiscent. More graceful and airy than its grandparent. Five to six rather plain florets on tall spikes. Gave a good account of itself last summer. (L .15; 10-\$1.20) (M .10; 10-.80) (S 4-.25; 10-.50) Blbts. 15-.25; 100-\$1.00.

MRS. MARK'S MEMORY (570) (Pfitzer) (Midseason) This tall exhibition sized deep rose or medium purple has done well for us. Distinctively colored. Vigorous and headed for the commercial field. (L .25; 10-\$2.00) (M .20; 10-\$1.60) (S .10; 10-.80) Blbts. 10-.20; 100-\$1.50.

MYRTH (440) (Fischer) (Midseason) Myrth is the happy combination of 3 great glads. From Lotus it inherits the styling and delicate coloring of the Prestgard strain; from Margaret Fulton, its stalwart performance, and from Picardy, its tall, willowy spikes. Intensely

frilled, mellow light pink blending to a large creamy throat. Heavy substance. Our best seller of last season. This has been one of our "Aces" of previous years and one of my favorite glads but for us Myrth took a year's vacation this season. Have had some fine reports on it. (L .60; 10-\$4.80) (M .40; 10-\$3.20) (S .25; 10-\$2.00) Blbts. 5-.25; 100-\$4.00.

OPHIR (410) (Baerman) (Early Midseason) Ophir is a flare of lacy frills, elaborate styling, and beautiful coloring. The clear crystalline yellow is strikingly set off by a sharp cherry spearhead in the throat. Highly recommended to the connoisseur. Short in stature, though a good grower otherwise. (L .25; 10-\$2.00) (M .20; 10-\$1.60) (S .15; 10-.80) Blbts. 10-.20; 100-\$1.50.

PALERMO (521) (R. Pruitt) (Late) Palermo may well be compared to Barcarole in its general tone effect. It is less refined, though much larger and taller. The florets fade in the sun. Very strong grower. (L .25; 10-\$2.00) (M .20; 10-\$1.60) (S 2-.25; 10-\$1.00) Blbts. 15-.15; 100-\$1.00.

PARNASSUS (470) (Ristow) (Midseason) Very pleasing shade of rich purple that is proving to be a good commercial. Produces many fine spikes hailed with a cheer by the florists. The large, round florets have a white line in the throat. Run-away propagator. Plant is of medium height. (L .10; 10-.80) (M 4-.25; 10-.50) (S 10-.35) Blbts. .30 pkg.

PAUL REVERE (462) (Baerman) (Early Midseason) A glossy, velvety rose red that is wonderfully rich and unusual in color. Opens 4 or 5 blooms on fairly tall spikes but with rather short flowerheads. Good grower, medium decorative in size, and informal in arrangement. Truly a color marvel. (L .20; 10-\$1.60) (M .15; 10-\$1.20) (S 10-.70) Blbts. 15-.25; 100-\$2.00.

PICARDY (530) (Palmer) (Midseason) The standard by which other glads are judged. The beautiful apricot salmon that everyone knows. More widely grown than any glad in existence. We boast a superior strain. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

PIONEER (532) (La Salle) (Midseason) A large deep vivid salmon blending to a deep cream or light yellow throat. Opens a goodly number on tall straight spikes. In our experience Pioneer had more class than Cover Girl both currently put out by the same originator but Cover Girl is the more prolific by quite a way. (L \$2.00; 10-\$16.00)

PIQUANTE (316) (Riley) (Late) A new tall light buff or deep apricot that didn't do well in one season's growings. Blooms were small and erratic in arrangement. Another season's blooming will more thoroughly establish its worth. (L .50; 10-\$4.00) Blbts. 10-.25; 100-\$2.00.

POET'S DREAM (366) A new ruffled lavender more fully described on page 4.

PURPLE SUPREME (470) (Wilson) (Early Midseason) A tall clear purple that has been winning its way into the commercial field. An excellent basket flower because of its long flowerheads. Beautiful color. (M .30) (S .20)

RED CHARM (452) (Butt) (Early Midseason) A charm of red, indeed, and a very important variety. Opens a generous number of bright, round, well placed florets on tall, willowy spikes. Destined to be a must-have in every one's garden. (L .20; 10-\$1.60) (M 2-.25; 10-\$1.00) (S. 2-.15; 10-.60) Blbts. 2-.25; 10-\$1.00.

ROSA VAN LIMA (440) (Pfitzer) (Early Midseason) An extra fine commercial light pink. Very uniform and dependable in habit. Excellent grower. Beautiful color. Probably the number one commercial in our fields. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

ROSE DELIGHT (462) (Jack) (Early) One of the most important acquisitions to our catalogue. A light rose seedling of Early Rose that has all the qualities of a good cut flower. Paler than Early Rose and most people prefer the color. Slender, stiff, wiry stems. (L .10; 10-.80) (M 10-.50) (S 10-.30) Blbts. .30 pkg.

ROSE GEM (362) (Fischer) (Early) Rose Gem is a euphony of color and style. Three to five waxy, distinctly blotched 3½-inch florets are gracefully arranged on slender stems. A refreshing medium rose with a large sharp cream blotch. A vigorous grower and a runaway propagator. Burns in hot weather. Fragrant. (L .35; 10-\$2.80) (M .25; 10-\$2.00) (S .15; 10-\$1.20) Blbts. 10-.25; 100-\$2.00.

ROSE O' DAY (566) (Fischer) (Early Midseason) Rose O'Day is distinctive in color, massive in size, and robust in growth. It opens ten large rosy lavender florets in a formal double row arrangement on tall arrow-like spikes. Plants are especially robust and make excellent growth from bulblets. We had a profusion of nice spikes of this unusual colored glad last summer. (L \$1.00; 10-\$8.00) (M .75; 10-\$6.00) (S .50; 10-\$4.00) Blbts. 10-.35; 100-\$2.50.

ROSY MORN (442) (Riley) (Early Midseason) Rosy Morn is a shimmering clear coral pink with a large white throat that won a place as a cut flower in our gardens last summer. Did well under adverse conditions. Unusually round in form. Brilliant color. Similar to Beacon and Valor. (L .10; 10-.80) (M 10-.50) (S 10-.35) Blbts. .25 pkg.

ROSY RED (362) (Knight) (Early) A rosy red that may go all the way as an early cut flower. Easy grower. (L .50; 10-\$4.00) (M .35; 10-\$2.80) (S .25; 10-\$2.00) Blbts. 10-.50; 100-\$4.00.

RUFFLED BEAUTY (410) (Prestgard) (Midseason) Light yellow of unusual personality and ruffling. Opens several blooms on a medium length stem. Lovely for floral pieces. Our leading cut-flower yellow during midseason. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

SHIRLEY TEMPLE (406) (Pruitt (Late) Shirley Temple still proves its worth as a late cut flower. A tall, sculptured, waxy ruffled cream of great beauty. Plant late to avoid crooking. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

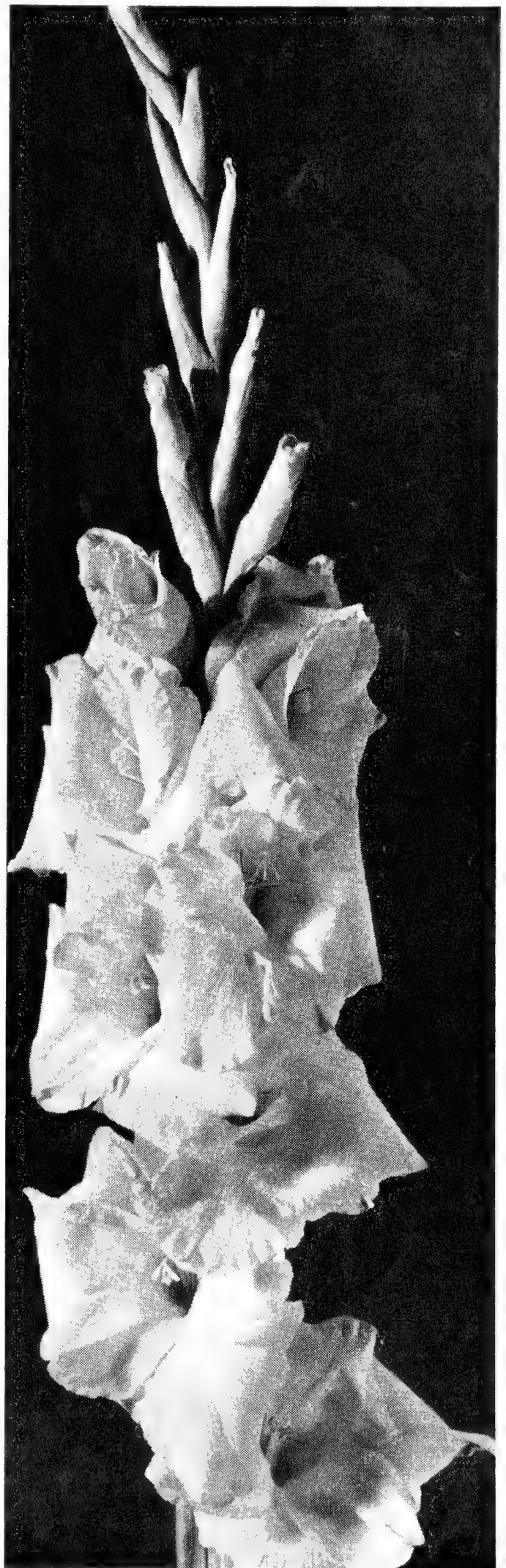
SILVER SWORD (400) (Hatch) (Midseason) White, similar to Maid of Orleans. (L .10; 10-.80) (M 10-.50) (S 10-.25) Blbts. .20 pkg.

SILVER WINGS (500) (Ritsima) (Midseason) Another creamy sport of Picardy that is supposed to be an improvement over Leading Lady. They are very similar. Probably a little whiter with heavier substance. (L \$5.00) (M \$4.00) (S \$3.00) Blbts. 1-.40; 10-\$3.50.

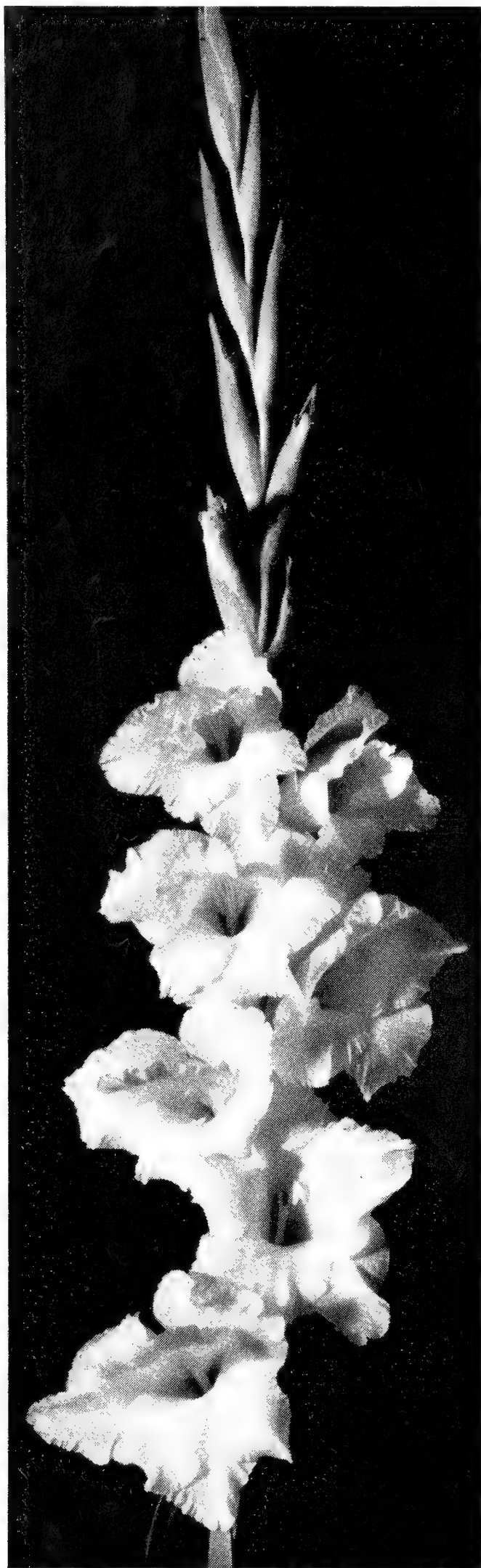
SILVERY TETON (462) (Zimmer) (Midseason) An improved Dream O' Beauty, and one that performed very well for us during the drought last summer. A pleasing shade of rose red. Slow propagator. (L 2-.25; 10-\$1.00) (M 2-.20; 10-.80) (S 4-.25; 10-.50)

SNOW PRINCESS (400) (Pfitzer) (Early Midseason) Try Snow Princess if you want to get started in a white on short notice. An improved Maid of Orleans, being purer in color, larger, and more uniform in performance. Very strong grower; bulblets grow to sizable bulbs the first year. Our leading commercial white. (L 10-.65) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

SNOWSPRITE (300) (Fischer) (Early Midseason) Equisitely ruffled milky white, medium decorative. Unsurpassed by any other white for artistic floral pieces. Excellent grower and fast propagator. No good during dry weather. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.



LEGEND



LAVENDER & GOLD

SPOTLIGHT (Yellow) (410) (Palmer) (Early)
To see Spotlight is to study it; how is it different—why do I like it? Clear medium yellow with a trickle of scarlet at the base of the throat petals. Florets are large, round, and full; well arranged on very tall spikes. Propagates like Corona, and will likely be as widely grown. Strikingly different! (L \$2.00; 10-\$16.00) (M \$1.50; 10-\$12.00) (S \$1.25; 10-\$10.00) Blbts. 1-.25; 10-\$1.00.

STOPLIGHT (Red) (452) (Lins) (Midseason) A stopper indeed! Has a rich, silky luster, a brilliant color, and tall handsome spikes, but the prettily ruffled florets were a trifle small and far apart. Notwithstanding, it is an excellent variety. More and more we have come to believe that excellent propagating qualities are a necessary factor in a glad. Stoplight has come to the fore so rapidly as it is one of the most prolific glads grown. (L .20; 10-\$1.60) (M .15; 10-\$1.20) (S 2-.15; 10-.60) Blbts. 10-.15; 100-\$1.00.

SURFSIDE (400) (Winsor) (Midseason) Tall ruffled white with slight pencil markings in throat. This vigorous grower was one of our favorite commercial whites this year. Strongly recommended for commercial and exhibition use. (L 10-.70) (M 10-.40) (S 10-.25) Blbts. .20 pkg.

SUSQUEHANNA (416) (Herridge) (Midseason) A buff edition of the older Heritage of which it is a seedling. Somewhat similar to Duna in color. Tall tapering spikes with many open. Headed for the commercial brackets. (L .35; 10-\$2.80) (M .25; 10-\$2) (S .20; 10-\$1.60) Blbts. 10-.20; 100-\$1.50.

SWEETHEART (340) (Prestgard) (Early) Waxy frilled pure pink blendings to a large snow white throat. Unexcelled for forcing. We consider this variety with its tall wiry stem, extreme earliness, and exquisitely fresh color an A1 florists' glad. Needs lots of water. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

VALERIA (436) (Pruitt) (Early) We had perfectly magnificent Valeria last summer. Many of them were show spikes. It is very tall, a pleasing shade of scarlet, and builds a substantial spike. Bulblets are often difficult to germinate or it would be a universal favorite along with Picardy, Beacon, and Margaret Fulton. (L 2-.20; 10-.80)

VALOR (432) (Baerman) (Midseason) An A1 money maker as a cut flower with us the past two seasons. An unusual color which the florists request, being a mellow deep salmon with a rich yellow throat. Opens 8 well placed blooms on a long flowerhead. Blooms very well in late fall. (L 10-.65) (M 10-.35) (S 10-.25) Blbts. .20 pkg.

VANGOLD (312) (Van Voorhis) (Early) A deep golden yellow that has won its way along. Opens about 6 5-inch blooms slightly waved on tall willowy spikes. In great demand. (L \$1.00) (M .75) (S .50) Blbts. 5-.40; 25-\$1.25.

VULCAN (470) (Stevens) (Midseason) A likely commercial. A pleasing large medium purple with faint white mid ribs. The plain-petaled blooms average 5-7 in number. Prolific. Beautiful color. (L .25; 10-\$2.00) (M .20; 10-\$1.50) (S .15; 10-\$1.20) Blbts. 15-.25; 100-\$1.00.

WANDA (406) (Snyder) (Midseason) A cream sport of Picardy that is fast becoming popular as a cut flower. Not as refined as Leading Lady or Silver Wing. Vigorous and prolific. (L .10; 10-.80) (M 2-.15; 10-.50) Blbts. .25 pkg.

WHITE GOLD (506) (Scheer) (Midseason) Tall, vigorous cream with 4-6" massive blooms on a straight stem. Has received much popularity since its introduction. Excellent growing habits. (L .30; 10-\$2.40) (M .20; 10-\$1.60) (S .10; 10-.80) Blbts. 15-.25; 100-\$1.25.

NOWETA GARDENS

ST. CHARLES, MINNESOTA

Mr. _____ Date _____
Mrs. _____
Miss _____ (Please Print)

R. F. D. or St. _____

Post Office _____ State _____

Express Office _____ Amt. Enclosed _____

If We Are Out of What You Order Shall We—

() Refund () Substitute Nearest Size () Substitute Nearest Variety

Quantity	Variety	Size	Price	
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22.				
Balance Forward				

(Continued on Other Side)

Quantity	Variety	Size	Price	
	Amount Brought Forward.....			
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54.....				
Total Amount.....				

WHITE EAGLE (300) (Ellis) (Midseason) We were fascinated with the immaculate ruffled snow-white splendor of this new comer to our list. Classified as a medium decorative but for us it grew a little larger than that. One of the most beautiful in this list. Tall slender stems. Ideal for table bouquets and make-up work. (L .35) (M .25) (S .15) Blbts. 10-.35; 100-\$3.00.

WINGS OF SONG (442) (Ellis) (Midseason) An exceptionally fine rose salmon sometimes bordered with blue at the edges. Tall, with many open. Recipient of numerous awards. One of the leading cut flowers with us this year, taking its place with Margaret Fulton, Picardy, Snow Princess, Beacon, etc. Shows more smokiness but still does well in dry weather. (L 10-.70) (M 10-.40) (S 10-.30) Blbts. .20 pkg.

WINSTON (406) (Palmer) (Early) A very lovely chaste ruffled cream gaining in general favor yearly. It rates at the top in beauty of form

and coloring. Medium height. One of the most beautiful in its color class. Not a fast propagator. (L .20; 10-\$1.25) (M 2-.25; 10-\$1.00) (S 3-.25; 10-.70) Blbts. .25 pkg.

YELLOW PARADISE (410) (Canine)) (Midseason) A color sport of Paradise that should go far as a commercial. Not a cream but a clear light yellow about the shade of Ruffled Beauty. Rather plain in form but a good cutter. (L .10; 10-.80) (M .10-.50) (S 10-.35) Blbts. .30 pkg.

UNBLOOMED SEEDLINGS—Instead of throwing away the bulblets of our unbloomed seedlings last spring we threw them all in a mixture and planted them. Seedlings from Rose O' Day, Myrth, Silver Sword, Red Charm, King Lear, Black Diamond, Elizabeth the Queen, Legend, Vangold, White Gold, Edvard Greig, Athlone, Melrose, etc. and seedlings. We are offering these to you for your pleasure. Unlabeled 6's and 7's in size. **Mixed 10 for .70; 100 for \$6.00.**

COLLECTION SPECIALS

De Luxe No. 1

1 large bulb of the following:

Athlone
Myrth

Burma
Pioneer

Chehalem
Rose O'Day

Lavender Prince
Rosy Red

\$7.85 value for \$6.00

Super No. 2

Large bulbs of the following:

1 Beltrami	1 Crinkle Cream	2 Halloween	2 Palermo	1 Susquehanna
2 Centennial	1 Discovery	2 Legend	1 Paul Revere	1 Vulcan
2 China Maid	2 Fair Angel	2 Mandaleen	1 Rose Gem	1 White Gold

\$6.20 value for \$5.00

Amateurs' Special No. 3

Large bulbs of the following:

7 Autumn Gold	7 Goldenheart	7 Leona	7 Parnassus
8 Barcarole	3 Legend	4 Mohawk	8 Snowsprite
7 Chief Multnomah	6 Liberator	4 Mother Kadel	

Entire collection No. 3 (plus 5 large bulbs of Freckles free) for \$5.00

Any 5 items \$2.50

MOST BEAUTIFUL

Athlone, Arethusa, Autumn Gold, Black Diamond, Burma, Centennial, Corona, Dawn Glow, Dieppe, Discovery.

Elizabeth the Queen, Gleam, Goldenheart, Gratitude, King Arthur, King Lear, Lantana, Lavender and Gold, Leading Lady, Legend.

Liberator, Minstrel, Miss Wisconsin, Myrth, Poet's Dream, Red Charm, Red Rascal, Rose O'Day, Virgin, White Eagle, Winston.

MOST PROMISING NEW VARIETIES

Dieppe, Golden State, Gratitude, Hawkeye Red, Intruder, Lavender Prince, Miss Vermont.

Miss Wisconsin, Myrth, Poet's Dream, Rose O'Day, Silver Wings, Spotlight (yellow), True Love.

* * *

We have an orange glad by number (160-40) which is blooming right now. It has a tiny bit of a yellow or yellow-cream throat; quite ruffled and makes a good flowerhead. It really is a nice glad, not too large, but good color and I like it a lot—Olivia M Canine (Glad-A-Way Gardens),

INSTRUCTIONS FOR ORDERING BULBS

All orders for \$2.00 or over postpaid. Prices in this list are net. All orders must be accompanied by cash in full or 25% cash may be sent with the order and the balance before shipment. All stock is guaranteed true to name, disease-free, and thrip-free. All stock is offered subject to prior sale. Planting instructions included with each order. If any of our customers are willing to pay the transportation charges on their order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

Where bulblets are listed by the packet, 50 to 100 or more will be included in each packet. Excellent value guaranteed.

Five bulbs will be sold at one half the price of ten, but no single item will be accepted for less than 20 cents, unless quoted. If no 10 price is stated, it may be found by multiplying the price of a single item by 8.

We earnestly urge you to order as early as possible to avoid disappointment.

WHOLESALE PRICE LIST—NOT PREPAID

Prices indicated are F. O. B., St. Charles, Minnesota. Twenty or more bulbs of the same size and variety will be sold at the 100 rate. 250 or more of the same size and variety will be sold at the 1000 rate. All stock subject to prior sale. C indicates price per hundred; M indicates price per thousand.

		1	2	3	4	5	6	½ Pt.	Bulblets Qt.	Pk.
AUTUMN GOLD	C	6.00	5.00	4.25	----	2.50	2.00	----	8.00	----
	M	45.00	40.00	35.00	----	22.50	17.50	----	----	----
BARCAROLE	C	----	4.00	3.50	2.50	1.60	1.00	----	3.00	----
	M	----	----	----	----	12.50	8.00	----	----	----
BEACON	C	4.50	4.00	----	----	1.80	1.20	----	3.00	20.00
	M	----	----	----	----	16.00	10.00	----	----	----
BELTRAMI	C	----	8.00	----	5.00	4.00	3.00	8.00	----	----
BLAZE	C	----	----	2.25	1.60	1.35	1.00	----	3.00	----
BLUE ADMIRAL	C	----	----	----	----	2.00	1.50	----	----	----
	M	----	----	----	----	----	12.00	----	----	----
BLUE BEAUTY	C	----	----	----	----	2.00	1.50	----	----	----
CAMROSE	C	4.00	----	3.00	2.25	1.20	.80	----	----	----
	M	----	----	----	----	----	6.00	----	----	----
CARILLON	C	----	----	3.00	2.25	1.20	.80	----	2.50	----
CHARMAINE	C	----	----	----	----	1.20	.80	----	2.50	----
	M	----	----	----	----	----	6.00	----	----	----
CHEHALEM	C	57.50	44.50	33.50	25.20	24.00	18.00	----	----	----
DEBONAIR	C	3.00	2.50	----	----	----	----	----	2.00	9.00
	M	----	----	20.00	15.00	10.00	6.00	----	----	----
DISCOVERY	C	30.00	25.00	20.00	16.00	12.00	10.00	6.00	20.00	----
HIGH FINANCE	C	----	----	----	10.00	7.50	5.00	5.00	----	----
KING LEAR	C	----	----	----	----	1.75	1.25	----	4.00	25.00
	M	----	----	----	----	----	10.00	----	----	----
LIBERATOR	C	----	----	----	4.00	3.00	2.00	4.00	12.00	----
MAID OF ORLEANS	M	----	----	----	----	----	10.00	----	3.00	----
MANDALEEN	C	----	10.00	----	8.00	6.00	5.00	8.00	----	----
MARGARET FULTON	C	3.80	----	2.50	2.00	1.35	1.00	----	2.00	9.00
	M	----	----	20.00	----	11.00	8.00	----	----	----
MEMORY OF HINDENBERG	C	----	----	3.25	----	2.25	1.75	----	4.00	----
	M	----	----	28.00	----	17.00	12.00	----	----	----
MISS BLOOMINGTON	C	----	----	2.50	2.00	1.50	1.25	----	2.00	9.00
	M	----	----	----	15.00	11.00	8.00	----	----	----
MOHAWK and 25% JEANIE	C	----	----	----	----	5.00	3.50	----	5.00	----
MYRTH	C	35.00	30.00	24.00	20.00	16.00	14.00	35.00	100.00	pt. 60.00
OPHIR	C	----	----	10.00	8.00	6.00	5.00	8.00	25.00	----
PALERMO	C	----	13.00	----	8.00	6.00	4.00	6.00	----	----
PARNASSUS	C	----	4.50	3.60	3.00	2.00	1.50	----	5.00	30.00
	M	----	35.00	28.00	22.00	16.00	12.00	----	----	----
PAUL REVERE	C	----	----	----	----	5.00	4.00	8.00	22.00	----
PHYLLIS McQUISTON	C	4.00	----	----	----	1.50	1.00	----	2.00	----
	M	32.00	----	----	----	12.00	8.00	----	----	----
PICARDY	C	----	----	25.00	20.00	15.00	10.00	----	2.50	12.00
ROSE GEM	C	----	----	15.00	12.00	9.00	7.00	10.00	25.00	----
ROSE O'DAY	C	60.00	50.00	45.00	40.00	30.00	25.00	45.00	150.00	pt. 80.00
RUFFLED BEAUTY	M	----	----	----	----	14.00	10.00	----	3.00	20.00
SILVER SWORD	C	----	----	3.50	2.50	2.00	1.50	----	4.00	----
SNOW PRINCESS	M	----	----	----	----	18.00	14.00	----	4.00	25.00
SNOW SPRITE	C	----	3.50	3.00	2.50	2.00	1.25	----	3.00	20.00
	M	----	----	25.00	18.00	14.00	9.00	----	----	----
STOPLIGHT	C	----	----	9.50	8.00	5.50	4.50	12.50	35.00	----
SWEETHEART	C	----	----	----	----	2.00	1.50	----	2.50	12.00
VAGABOND PRINCE	C	4.00	----	3.00	2.50	2.00	1.50	----	2.50	----
VALOR	C	4.50	4.00	3.00	2.50	1.50	1.00	----	3.00	18.00
	M	40.00	35.00	25.00	20.00	12.00	8.00	----	----	----
VREDENBERG	C	----	3.50	3.00	2.50	2.00	1.50	1.00	----	----
	M	----	----	----	----	----	10.00	----	----	----
WINSTON	C	----	10.00	8.00	6.00	5.00	4.00	8.00	----	----
MIXTURE	C	----	----	2.00	1.50	1.00	.70	----	----	----
	M	----	----	16.00	12.00	8.00	5.00	----	----	----